



## 2024 Ice Hole Festival Feb 8-11

Please join us for the 7<sup>th</sup> annual Ice Hole Festival February 8-11 at Lake Okoboji Iowa. We will have excellent facilities on the ice with a large tent, commercial heaters and hot beverages. There will be support for each sponsor store to teach classes or experience dives for those already certified in ice diving. Certifications are purchased through your local dive shop. If you don't have a participating shop, we can get you set up with one of our event sponsor shops.

PADI has generously stepped up as our event headline sponsor providing unparalleled access to ice training for both instructors and divers and will be the primary certification delivered on site. All shops and agencies are welcome to participate and use our facilities/logistics.

**February 8<sup>th</sup>** the Ice Instructor course begins in the classroom at 7am. The afternoon of the 8<sup>th</sup> will be at the lake for the first training dive.

**February 9<sup>th</sup>** we will meet on the ice at 9am and conclude the Ice Instructor course by 4pm

**February 9<sup>th</sup>** we will have an Ice Festival social event from 7pm to 11pm. Event shirts will be distributed at this time.

**February 10<sup>th</sup>** Ice Diver classroom instruction begins at 7am followed by Ice Dives the balance of the day. Certified Ice Divers are welcome to dive from 9am to 4pm

**February 11<sup>th</sup>** we will meet on the ice at 9am and Ice Diver certification dives will take place until all divers are complete. Certified Ice Divers are welcome to dive from 9am to 4pm

Please contact [bill.sturm@internationalscuba](mailto:bill.sturm@internationalscuba) for event details and to discuss event sponsorship opportunities.

The Ice Hole diving fee is \$200 for students and certified Ice Divers. The fee for all non-divers is \$75

The entry fee includes all of the following;

- Access to the Ice hole for the duration of the festival
- Professional photography by award winning shooter Tom St. George
- PADI Ice Instructor's managing Divers in & out of the ice hole
- Line tenders
- Safety divers
- Assistance getting in and out of the water
- Unlimited hot beverages
- Hot soup and cookies for lunch
- Use of the tent and heaters while diving
- Entrance to Friday evening social event
- Ice Festival event shirt

Students can pay the entry fee at International Scuba or at their sponsor dive shop.

[Ice Hole Festival \(internationalscuba.com\)](http://internationalscuba.com)

Students and certified Ice Divers who Book online prior to December 15th pay \$200. Divers that pay December 16 through Feb 1 will be charged \$250 and divers that pay at the event will be charged \$300. *After January 15 all payments are non-refundable.* There is a limit of 50 divers for the event, so early sign-up ensures your spot at the Ice Hole.

Sponsor dive shops will set their fee for the Ice Diver certification and charge their students independent of the Ice Festival fee.

Instructors attending Thursday and Friday to earn their Ice Instructor rating pay \$200 plus \$30 for the PIC and all PADI application fees.

Repeat Ice Instructor Pro's do not pay \$200 when working the 2024 Ice Hole Festival

Divers will have the opportunity to earn Ice Diver certifications and both divers and non-divers can earn the Ice Diver Line Tender certification. Sponsor shops and their divers can work out the details and cost for these certifications.

Recommended gear for ice diving. Info coming from Jen

All Ice Hole participants are encouraged to have Boot Traction crampons for safe walking on the ice.

Tank fills for the 4-day event will be provided by Boji Divers at \$10 per tank.

## **Participating Shop 2024 Sponsorship Program**

2024 Ice Hole Festival Sponsorship levels;

- **Basic** \$200 entry level. Gets logo on event t-shirt and event poster plus 2 t-shirts.
- **Premium** \$500 entry level is event title sponsor, shop information is included in all press releases, shop is named on podcast, top billing and large size logo on the t-shirts and event banner and 4 t-shirts.
- Sponsorships must be paid by December 15th for inclusion on banner, promo materials and shirts. Sponsorship fees are non-refundable.
- Please contact [bill.sturm@internationalscuba](mailto:bill.sturm@internationalscuba) to discuss sponsorship opportunities.





© Tom St George





© Tom St George



